AMENDMENTS TO THE PRICE CONTROLS DURING
EMERGENCIES ACT
2021 GENERAL SESSION
STATE OF UTAH
Chief Sponsor: Lincoln Fillmore
House Sponsor: Rex P. Shipp
LONG TITLE
General Description:
This bill amends provisions of the Price Controls During Emergencies Act.
Highlighted Provisions:
This bill:
► amends the standard of evidence required to cite a person for a violation of the Price
Controls During Emergencies Act;
defines "total cost" and "margin";
amends provisions regarding when a price is excessive;
 requires the division to consider certain factors in determining whether to
investigate, contact, or request information from a seller for a violation of the Price
Controls During Emergencies Act;
 prohibits the division from publicly identifying a person under investigation for a
violation of the Price Controls During Emergencies Act unless certain conditions
are met;
• amends the amount the Division of Consumer Protection may fine for a violation of
the Price Controls During Emergencies Act; and
makes technical and conforming changes.
Money Appropriated in this Bill:
None
Other Special Clauses:

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29	None
30	Utah Code Sections Affected:
31	AMENDS:
32	13-2-6, as last amended by Laws of Utah 2019, Chapter 115
33	13-41-102, as last amended by Laws of Utah 2013, Chapter 295
34	13-41-201, as enacted by Laws of Utah 2005, Chapter 306
35 36	13-41-202, as last amended by Laws of Utah 2006, Chapter 153
37	Be it enacted by the Legislature of the state of Utah:
38	Section 1. Section 13-2-6 is amended to read:
39	13-2-6. Enforcement powers.
40	(1) In accordance with Title 63G, Chapter 4, Administrative Procedures Act, the
41	division shall have authority to convene administrative hearings, issue cease and desist orders,
42	and impose fines under all the chapters identified in Section 13-2-1.
43	(2) Any person who intentionally violates a final cease and desist order entered by the
44	division of which the person has notice is guilty of a third degree felony.
45	(3) If the division has reasonable cause to believe that any person has violated or is
46	violating any chapter listed in Section 13-2-1, the division may promptly issue the alleged
47	violator a citation signed by the division's director or the director's designee.
48	(a) Each citation shall be in writing and shall:
49	(i) set forth with particularity the nature of the violation, including a reference to the
50	statutory or administrative rule provision violated;
51	(ii) state that any request for review of the citation shall be made in writing and be
52	received by the division no more than 20 calendar days [following issuance] after the day on
53	which the division issues the citation;
54	(iii) state the consequences of failing to make a timely request for review; and
55	(iv) state all other information required by Subsection 63G-4-201(2).

56	(b) In computing any time period prescribed by this section, the following days may
57	not be included:
58	(i) the day on which the division issues a citation; and
59	(ii) the day on which the division receives a request for review of a citation.
60	(c) (i) [H] Except as provided in Subsection (3)(c)(iii), if the presiding officer finds that
61	there is not substantial evidence that the recipient violated a chapter listed in Section 13-2-1[]:
62	(A) the citation may not become final[,;]; and
63	(B) the division shall immediately vacate the citation and promptly notify the recipient
64	in writing.
65	(ii) [Hf] Except as provided in Subsection (3)(c)(iv), if the presiding officer finds that
66	there is substantial evidence that the recipient violated a chapter listed in Section 13-2-1[-;]:
67	(A) the citation shall become final; and
68	(B) the division may enter a cease and desist order against the recipient.
69	(iii) For a citation issued for a violation of Chapter 41, Price Controls During
70	Emergencies Act, if the presiding officer finds that there is not clear and convincing evidence
71	that the recipient violated the chapter:
72	(A) the citation may not become final; and
73	(B) the division shall immediately vacate the citation and promptly notify the recipient
74	in writing.
75	(iv) For a citation issued for a violation of Chapter 41, Price Controls During
76	Emergencies Act, if the presiding officer finds that there is clear and convincing evidence that
77	the recipient violated the chapter:
78	(A) the citation shall become final; and
79	(B) the division may enter a cease and desist order against the recipient.
80	(d) (i) A citation issued under this chapter may be personally served upon any person
81	upon whom a summons may be served in accordance with the Utah Rules of Civil Procedure.
82	(ii) A citation also may be served by first-class mail, postage prepaid.

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83	(e) (i) If the recipient fails to make a request for review within 20 calendar days after
84	the day on which the division issues the citation, the citation shall become the final order of the
85	division.
86	(ii) The period to contest the citation may be extended by the director for good cause
87	shown.
88	(f) If the chapter violated allows for an administrative fine, after a citation becomes
89	final, the director may impose the administrative fine.
90	(4) (a) A person who has violated, is violating, or has attempted to violate a chapter
91	identified in Section 13-2-1 is subject to the division's jurisdiction if:
92	(i) the violation or attempted violation is committed wholly or partly within the state;
93	(ii) conduct committed outside the state constitutes an attempt to commit a violation
94	within the state; or
95	(iii) transactional resources located within the state are used by the offender to directly
96	or indirectly facilitate a violation or attempted violation.
97	(b) As used in this section, "transactional resources" means:
98	(i) any mail drop or mail box, regardless of whether the mail drop or mail box is
99	located on the premises of a United States Post Office;
100	(ii) any telephone or facsimile transmission device;
101	(iii) any Internet connection by a resident or inhabitant of this state with a resident- or
102	nonresident-maintained [internet] Internet site;
103	(iv) any business office or private residence used for a business-related purpose;
104	(v) any account with or services of a financial institution;
105	(vi) the services of a common or private carrier; or
106	(vii) the use of any city, county, or state asset or facility, including any road or
107	highway.
108	(5) The director or the director's designee, for the purposes outlined in any chapter
109	administered by the division, may administer oaths, issue subpoenas, compel the attendance of

110	witnesses, or compel the production of papers, books, accounts, documents, or evidence.
111	(6) (a) An administrative action filed under this chapter or a chapter listed in Section
112	13-2-1 shall be commenced no later than 10 years after the day on which the alleged violation
113	occurs.
114	(b) A civil action filed under this chapter or a chapter listed in Section 13-2-1 shall be
115	commenced no later than five years after the day on which the alleged violation occurs.
116	(c) The provisions of this Subsection (6) control over the provisions of Title 78B,
117	Chapter 2, Statutes of Limitations.
118	Section 2. Section 13-41-102 is amended to read:
119	13-41-102. Definitions.
120	For purposes of this chapter:
121	(1) "Consumer" means a person who seeks to acquire or acquires a good or service for
122	consumption.
123	(2) "Division" means the Division of Consumer Protection.
124	(3) (a) "Emergency territory" means the geographical area:
125	(i) for which there has been a state of emergency declared; and
126	(ii) that is directly affected by the events giving rise to a state of emergency.
127	(b) "Emergency territory" does not include a geographical area that is affected by the
128	events giving rise to a state of emergency only by economic market forces.
129	(4) "Excessive price" means:
130	(a) for a person that sold the good or provided the service in the 30-day period
131	immediately preceding the day on which a state of emergency is declared:
132	(i) a price for a good or service that exceeds by more than 10% the [average price
133	charged by that person for that] highest price the person charged for the good or service in the
134	30-day period immediately preceding the day on which the state of emergency is declared[-]; or
135	(ii) if the person's total cost for the good or service exceeds the average total cost to the
136	person for the good or service in the 30-day period immediately preceding the day on which the

137	state of emergency is declared, a price that exceeds by more than 10% the sum of:
138	(A) the total cost to the person for the good or service; and
139	(B) the person's customary margin; or
140	(b) for a person that did not sell the good or provide the service in the 30-day period
141	immediately preceding the day on which a state of emergency is declared, a price for a good or
142	service that is more than twice the person's total cost for the good or service.
143	(5) "Good" means any personal property displayed, held, or offered for sale by a
144	merchant that is necessary for consumption or use as a direct result of events giving rise to a
145	state of emergency.
146	(6) "Margin" means the difference between the sale price and the total cost of the good
147	or service.
148	[6] (7) "Retail" means the level of distribution where a good or service is typically
149	sold directly, or otherwise provided, to a member of the public who is an end user and does not
150	resell the good or service.
151	$\left[\frac{7}{8}\right]$ "Service" means any activity that is performed in whole or in part for the
152	purpose of financial gain including personal service, professional service, rental, leasing, or
153	licensing for use that is necessary for consumption or use as a direct result of events giving rise
154	to a state of emergency.
155	[(8)] (9) "State of emergency" means a declaration of:
156	(a) an emergency or major disaster by the president of the United States of America; or
157	(b) a state of emergency by the governor under Section 53-2a-206.
158	(10) (a) "Total cost" means an amount equal to:
159	(i) the sum of all costs associated with a person obtaining a product or service and
160	providing the product or service to a consumer, including fees, shipping, or employee labor;
161	<u>minus</u>
162	(ii) any trade discount, cash discount, or manufacturer rebate.
163	(b) "Total cost" does not include an amount that incorporates an ongoing cost to

164	operate a business that is not directly associated with a good or service.
165	Section 3. Section 13-41-201 is amended to read:
166	13-41-201. Excessive price prohibited.
167	(1) [Except as provided in Subsection (2), if a state of emergency exists, a] A person
168	may not [charge a consumer an excessive price for goods or services sold or provided] offer for
169	sale, offer to provide, sell, or provide a good or service to a consumer at an excessive price, if:
170	(a) a state of emergency exists; and
171	(b) the person offers for sale, offers to provide, sells, or provides the good or service at
172	retail:
173	$[\frac{(a)}{(a)}]$ (i) (A) during the time period for which a state of emergency declared by the
174	governor exists, if the state of emergency described in Subsection (1) is declared by the
175	governor; or
176	[(ii)] (B) for 30 days after the day on which the state of emergency begins, if the state
177	of emergency described in Subsection (1)(a) is declared by the [President] president of the
178	United States; and
179	[(b)] (ii) within the emergency territory.
180	[(2) A person may charge an excessive price if:]
181	[(a) that person's cost of obtaining the good or providing the service exceeds the
182	average cost to the person of obtaining the good or providing the service in the 30-day period
183	immediately preceding the day on which the state of emergency is declared; and]
184	[(b) the price charged for the good or service does not exceed the sum of:]
185	[(i) 10% above the total cost to that person of obtaining the good or providing the
186	service; and]
187	[(ii) the person's customary markup.]
188	(2) A person may offer for sale, offer to provide, sell, or provide a good or service as
189	otherwise prohibited under Subsection (1), if the person establishes that:
190	(a) the good or service is identical, similar, or comparable in nature to a good or service

191	that the person sold or provided in the 30-day period immediately preceding the day on which
192	the state of emergency described in Subsection (1)(a) is declared; and
193	(b) the person applies the same margin to the good or service as the margin applied to
194	the identical, similar, or comparable good or service described in Subsection (2)(a) during the
195	30-day period immediately preceding the day on which the state of emergency described in
196	Subsection (1)(a) is declared.
197	(3) Upon request of the division, a person allegedly [charging] offering for sale,
198	offering to provide, selling, or providing a good or service at an excessive price [under
199	Subsection (2) in accordance with this chapter shall provide documentation to the division that
200	the person is in compliance with this chapter.
201	[(4) If a good or service has not been sold by a person during the 30-day period
202	immediately preceding the day on which the state of emergency is declared, a price is not
203	excessive if it does not exceed 30% above the person's total cost of obtaining the good or
204	providing the service.]
205	Section 4. Section 13-41-202 is amended to read:
206	13-41-202. Enforcement Penalty.
207	(1) The division shall enforce this chapter.
208	(2) In determining whether to investigate, contact, or request information from a person
209	in the enforcement of this chapter, the division shall consider:
210	(a) whether a complaint, information, or evidence reasonably justifies further division
211	inquiry;
212	(b) the burden contact, investigation, or providing information places on the person;
213	(c) the result of a previous investigation of the person, including whether the previous
214	investigation suggests that the person did not violate this chapter;
215	(d) whether the person may benefit from receiving information about requirements
216	under this chapter; and
217	(e) the potential gravity of harm to consumers, considering price, availability, and

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218	volume of a good or service.
219	(3) In enforcing this chapter, the division may not publicly disclose the identity of a
220	person the division investigates unless:
221	(a) the person's identity is a matter of public record in an enforcement proceeding; or
222	(b) the person consents to public disclosure.
223	[(2)] (4) In determining whether to impose penalties against a person who violates this
224	chapter, the division shall consider:
225	(a) the person's cost of doing business not accounted for in the <u>total</u> cost to the person
226	[of] for the good or service, including costs associated with a decrease in the supply available
227	to a person who relies on a high volume of sales;
228	(b) the person's efforts to comply with this chapter;
229	(c) whether the average price charged by the person during the 30-day period
230	immediately preceding the day on which the state of emergency is declared is artificially
231	deflated because the good or service was on sale for a lower price than the person customarily
232	charges for the good or service; and
233	(d) any other factor that the division considers appropriate.
234	[3] (a) If the division finds that a person has violated, or is violating, this chapter,
235	the division may:
236	(i) issue a cease and desist order; and
237	(ii) subject to Subsection [(3)] (5) (b), impose an administrative fine [of up to \$1,000]
238	for each violation of this chapter.
239	(b) Each instance of charging an excessive price under Section 13-41-201 constitutes a
240	separate violation, but in no case shall the administrative fine imposed under Subsection $[(3)]$
241	(5)(a) exceed [\$10,000 per day] double the excessive portion of the price the person charged.
242	[(4)] (6) The division may sue in a court of competent jurisdiction to enforce an order
243	under Subsection $[\frac{3}{(5)}]$
244	[(5)] (7) In a suit brought under Subsection $[(3)]$ (5), if the division prevails, the court

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245	may award the division:
246	(a) court costs;
247	(b) attorney fees; and
248	(c) the division's costs incurred in the investigation of the violation of this chapter.
249	[(6)] (8) All money received through an administrative fine imposed, or judgment
250	obtained, under this section shall be deposited in the Consumer Protection Education and
251	Training Fund created by Section 13-2-8.