

1 **VEHICLE SALES AMENDMENTS**

2 2023 GENERAL SESSION

3 STATE OF UTAH

4 **Chief Sponsor: Don L. Ipson**

5 House Sponsor: Steve Eliason

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7 **LONG TITLE**

8 **General Description:**

9 This bill allows a licensed vehicle dealer to sell and deliver a vehicle to a buyer at the  
10 buyer's home or place of business.

11 **Highlighted Provisions:**

12 This bill:

- 13 ▶ allows a licensed vehicle dealer to:
  - 14 • sell a vehicle to a buyer without the buyer being required to appear in person to
  - 15 one of the dealer's places of business;
  - 16 • enter into a purchase contract, collect an electronic signature, and collect
  - 17 payment electronically; and
  - 18 • deliver a purchased vehicle to a buyer at the buyer's home, place of business, or
  - 19 another location under certain circumstances; and
- 20 ▶ makes technical changes.

21 **Money Appropriated in this Bill:**

22 None

23 **Other Special Clauses:**

24 None

25 **Utah Code Sections Affected:**

26 AMENDS:

27 **41-3-210**, as last amended by Laws of Utah 2020, Chapter 367

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29 *Be it enacted by the Legislature of the state of Utah:*

30 Section 1. Section **41-3-210** is amended to read:

31 **41-3-210. License holders -- Prohibitions, allowances, and requirements.**

32 (1) The holder of any license issued under this chapter may not:

33 (a) intentionally publish, display, or circulate any advertising that is misleading or  
34 inaccurate in any material fact or that misrepresents any of the products sold, manufactured,  
35 remanufactured, handled, or furnished by a licensee;

36 (b) intentionally publish, display, or circulate any advertising without identifying the  
37 seller as the licensee by including in the advertisement the full name under which the licensee  
38 is licensed or the licensee's number assigned by the division;

39 (c) violate this chapter or the rules made by the administrator;

40 (d) violate any law of the state respecting commerce in motor vehicles or any rule  
41 respecting commerce in motor vehicles made by any licensing or regulating authority of the  
42 state;

43 (e) engage in business as a new motor vehicle dealer, special equipment dealer, used  
44 motor vehicle dealer, motor vehicle crusher, or body shop without having in effect a bond as  
45 required in this chapter;

46 (f) act as a dealer, dismantler, crusher, manufacturer, transporter, remanufacturer, or  
47 body shop without maintaining a principal place of business;

48 (g) unless the licensee is a special equipment dealer who sells a new special equipment  
49 motor vehicle with a gross vehicle weight of 12,000 or more pounds after installing special  
50 equipment on the motor vehicle:

51 (i) engage in a business respecting the selling or exchanging of new or new and used  
52 motor vehicles for which the licensee is not licensed; and

53 (ii) unless the licensee is a direct-sale manufacturer, sell or exchange a new motor  
54 vehicle for which the licensee does not have a franchise;

55 (h) dismantle or transport to a crusher for crushing or other disposition any motor  
56 vehicle without first obtaining a dismantling or junk permit under Section [41-1a-1009](#),  
57 [41-1a-1010](#), or [41-1a-1011](#);

58 (i) as a new motor vehicle dealer, special equipment dealer, or used motor vehicle  
59 dealer fail to give notice of sales or transfers as required in Section 41-3-301;

60 (j) advertise or otherwise represent, or knowingly allow to be advertised or represented  
61 on the licensee's behalf or at the licensee's place of business, that no down payment is required  
62 in connection with the sale of a motor vehicle when a down payment is required and the buyer  
63 is advised or induced to finance a down payment by a loan in addition to any other loan  
64 financing the remainder of the purchase price of the motor vehicle;

65 (k) as a crusher, crush or shred a motor vehicle brought to the crusher without  
66 obtaining proper evidence of ownership of the motor vehicle; proper evidence of ownership is  
67 a certificate of title endorsed according to law or a dismantling or junk permit issued under  
68 Section 41-1a-1009, 41-1a-1010, or 41-1a-1011;

69 (l) as a manufacturer or remanufacturer assemble a motor vehicle that does not comply  
70 with construction, safety, or vehicle identification number standards fixed by law or rule of any  
71 licensing or regulating authority;

72 (m) as anyone other than a salesperson or a direct-sale manufacturer salesperson  
73 licensed under this chapter, be present on a dealer display space and contact prospective  
74 customers to promote the sale of the dealer's vehicles;

75 (n) subject to Subsection (14), sell, display for sale, or offer for sale motor vehicles at  
76 any location other than the principal place of business, or additional places of business licensed  
77 under this chapter; [~~this provision is construed to prevent dealers, salespersons, or any other  
78 representative of a dealership from selling, displaying, or offering motor vehicles for sale from  
79 their homes or other unlicensed locations;~~]

80 (o) (i) as a dealer, dismantler, body shop, or manufacturer, maintain a principal place of  
81 business or additional place of business that shares any common area with a business or  
82 activity not directly related to motor vehicle commerce; or

83 (ii) maintain any places of business that share any common area with another dealer,  
84 dismantler, body shop, or manufacturer;

85 (p) withhold delivery of license plates obtained by the licensee on behalf of a customer

86 for any reason, including nonpayment of any portion of the vehicle purchase price or down  
87 payment;

88 (q) issue a temporary permit for any vehicle that has not been sold by the licensee;

89 (r) alter a temporary permit in any manner;

90 (s) operate any principal place of business or additional place of business in a location  
91 that does not comply with local ordinances, including zoning ordinances;

92 (t) sell, display for sale, offer for sale, or exchange any new motor vehicle if the  
93 licensee does not:

94 (i) have a new motor vehicle dealer's license or a direct-sale manufacturer's license  
95 under Section [41-3-202](#); and

96 (ii) unless the licensee is a direct-sale manufacturer, possess a franchise from the  
97 manufacturer of the new motor vehicle sold, displayed for sale, offered for sale, or exchanged  
98 by the licensee;

99 (u) as a new motor vehicle dealer or used motor vehicle dealer, encourage or conspire  
100 with any person who has not obtained a salesperson's or a direct-sale manufacturer  
101 salesperson's license to solicit for prospective purchasers;

102 (v) as a direct-sale manufacturer, engage in business as a direct-sale manufacturer  
103 without having:

104 (i) an authorized service center; or

105 (ii) a principal place of business; or

106 (w) possess a franchise that is not expressed in writing, if the franchise allows the sale  
107 or exchange of a new trailer that:

108 (i) is not designed for human habitation;

109 (ii) has a gross vehicle weight rating of less than 26,000 pounds; and

110 (iii) is not designed to carry a motorboat as defined in Section [73-18-2](#).

111 (2) (a) If a new motor vehicle is constructed in more than one stage, such as a motor  
112 home, ambulance, or van conversion, the licensee shall advertise, represent, sell, and exchange  
113 the vehicle as the make designated by the final stage manufacturer, except in those specific

114 situations where the licensee:

115 (i) possesses a franchise from the initial or first stage manufacturer, presumably the  
116 manufacturer of the motor vehicle's chassis; or

117 (ii) manufactured the initial or first stage of the motor vehicle.

118 (b) Sales of multiple stage manufactured motor vehicles shall include the transfer to the  
119 purchaser of a valid manufacturer's statement or certificate of origin from each manufacturer  
120 under Section 41-3-301.

121 (3) Each licensee, except salespersons, shall maintain and make available for  
122 inspection by peace officers and employees of the division:

123 (a) a record of every motor vehicle bought, or exchanged by the licensee or received or  
124 accepted by the licensee for sale or exchange;

125 (b) a record of every used part or used accessory bought or otherwise acquired;

126 (c) a record of every motor vehicle bought or otherwise acquired and wrecked or  
127 dismantled by the licensee;

128 (d) all buyers' orders, contracts, odometer statements, temporary permit records,  
129 financing records, and all other documents related to the purchase, sale, or consignment of  
130 motor vehicles; and

131 (e) a record of the name and address of the person to whom any motor vehicle or motor  
132 vehicle body, chassis, or motor vehicle engine is sold or otherwise disposed of and a  
133 description of the motor vehicle by year, make, and vehicle identification number.

134 (4) Each licensee required by this chapter to keep records shall:

135 (a) be kept by the licensee at least for five years; and

136 (b) furnish copies of those records upon request to any peace officer or employee of the  
137 division during reasonable business hours.

138 (5) (a) A manufacturer, distributor, distributor representative, or factory representative  
139 may not induce or attempt to induce by means of coercion, intimidation, or discrimination any  
140 dealer to:

141 (i) accept delivery of any motor vehicle, parts, or accessories or any other commodity

142 or commodities, including advertising material not ordered by the dealer;

143 (ii) order or accept delivery of any motor vehicle with special features, appliances,  
144 accessories, or equipment not included in the list price of the motor vehicle as publicly  
145 advertised by the manufacturer;

146 (iii) order from any person any parts, accessories, equipment, machinery, tools,  
147 appliances, or any other commodity;

148 (iv) enter into an agreement with the manufacturer, distributor, distributor  
149 representative, or factory representative of any of them, or to do any other act unfair to the  
150 dealer by threatening to cancel any franchise or contractual agreement between the  
151 manufacturer, distributor, distributor branch, or factory branch and the dealer;

152 (v) refuse to deliver to any dealer having a franchise or contractual arrangement for the  
153 retail sale of new and unused motor vehicles sold or distributed by the manufacturer,  
154 distributor, distributor branch or factory branch, any motor vehicle, publicly advertised for  
155 immediate delivery within 60 days after the dealer's order is received;

156 (vi) unfairly, without regard to the equities of the dealer, cancel the franchise of any  
157 motor vehicle dealer; the nonrenewal of a franchise or selling agreement without cause and  
158 written notice is a violation of this subsection and is an unfair cancellation; or

159 (vii) waive or forbear the right of the dealer, if the dealer offers for sale, sells, or  
160 exchanges cargo/utility trailers, to protest the establishment or relocation of a dealer who offers  
161 for sale, sells, or exchanges cargo/utility trailers of the same line-make in the relevant market  
162 area of the established dealer.

163 (b) For the purpose of Subsection (5)(a)(vii):

164 (i) "Cargo/utility trailer" means a trailer that:

165 (A) is not designed for human habitation;

166 (B) has a gross vehicle weight rating of less than 26,000 pounds; and

167 (C) is not designed to carry a motorboat as defined in Section [73-18-2](#).

168 (ii) "Relevant market area" means:

169 (A) for a dealership located in a county that has a population of less than 225,000, the

170 county in which the dealership is located and the area within a 15-mile radius of the dealership;  
171 or

172 (B) for a dealership located in a county that has a population of 225,000 or more, the  
173 area within a 10-mile radius of the dealership.

174 (6) A dealer may not assist an unlicensed dealer or salesperson in unlawful activity  
175 through active or passive participation in sales, or by allowing use of his facilities or dealer  
176 license number, or by any other means.

177 (7) (a) The holder of any new motor vehicle dealer or direct-sale manufacturer license  
178 issued under this chapter may not sell any new motor vehicle to:

179 (i) another dealer licensed under this chapter who does not hold a valid franchise for  
180 the make of new motor vehicles sold, unless the selling dealer licenses and titles the new motor  
181 vehicle to the purchasing dealer; or

182 (ii) any motor vehicle leasing or rental company located within this state, or who has  
183 any branch office within this state, unless the dealer licenses and titles the new motor vehicle to  
184 the purchasing, leasing, or rental company.

185 (b) Subsection (7)(a)(i) does not apply to the sale of a new incomplete motor vehicle  
186 with a gross vehicle weight of 12,000 or more pounds to a special equipment dealer licensed  
187 under this chapter.

188 (8) A dealer licensed under this chapter may not take on consignment any new motor  
189 vehicle from anyone other than a new motor vehicle dealer, factory, or distributor who is  
190 licensed and, if required, franchised to distribute or sell that make of motor vehicle in this or  
191 any other state.

192 (9) A body shop licensed under this chapter may not assist an unlicensed body shop in  
193 unlawful activity through active or passive means or by allowing use of its facilities, name,  
194 body shop number, or by any other means.

195 (10) A used motor vehicle dealer licensed under this chapter may not advertise, offer  
196 for sale, or sell a new motor vehicle that has been driven less than 7,500 miles by obtaining a  
197 title only to the vehicle and representing it as a used motor vehicle.

198 (11) (a) Except as provided in Subsection (11)(c), or in cases of undue hardship or  
199 emergency as provided by rule by the division, a dealer or salesperson licensed under this  
200 chapter may not, on consecutive days of Saturday and Sunday, sell, offer for sale, lease, or offer  
201 for lease a motor vehicle.

202 (b) Each day a motor vehicle is sold, offered for sale, leased, or offered for lease in  
203 violation of Subsection (11)(a) and each motor vehicle sold, offered for sale, leased, or offered  
204 for lease in violation of Subsection (11)(a) shall constitute a separate offense.

205 (c) The provisions of Subsection (11)(a) shall not apply to a dealer participating in a  
206 trade show or exhibition if:

207 (i) there are five or more dealers participating in the trade show or exhibition; and

208 (ii) the trade show or exhibition takes place at a location other than the principal place  
209 of business of one of the dealers participating in the trade show or exhibition.

210 (12) For purposes of imposing the sales and use tax under Title 59, Chapter 12, Sales  
211 and Use Tax Act, a licensee issuing a temporary permit under Section 41-3-302 shall separately  
212 identify the fees required by Title 41, Chapter 1a, Motor Vehicle Act.

213 (13) (a) A dismantler or dealer engaged in the business of dismantling motor vehicles  
214 for the sale of parts or salvage shall identify any vehicles or equipment used by the dismantler  
215 or dealer for transporting parts or salvage on the highways.

216 (b) The identification required under Subsection (13)(a) shall:

217 (i) include the name, address, and license number of the dismantler or dealer; and

218 (ii) be conspicuously displayed on both sides of the vehicle or equipment in clearly  
219 legible letters and numerals not less than two inches in height.

220 (14) (a) Subject to Subsection (14)(b), a licensed vehicle dealer may:

221 (i) sell a vehicle to a buyer without the buyer being required to appear in person at one  
222 of the dealer's licensed places of business;

223 (ii) collect a buyer's signature or electronic signature on a purchase contract and related  
224 purchase documents;

225 (iii) collect payment electronically; and



- 226            (iv) deliver:
- 227            (A) a new motor vehicle to a buyer at the buyer's home or place of business, or at one
- 228 of the dealer's licensed places of business; or
- 229            (B) a used motor vehicle to a buyer at a location mutually agreed upon by the buyer
- 230 and the dealer.
- 231            (b) A vehicle purchase contract is not executed until the contract is countersigned by
- 232 the licensed dealer at one of the dealer's licensed places of business.
- 233            (c) Except as provided in this Subsection (14), Subsection (1)(n) is construed to
- 234 prevent a dealer, salesperson, or any other representative of a dealership from selling,
- 235 displaying, or offering a motor vehicle for sale from the dealer's, salesperson's, or any other
- 236 representative's home or other unlicensed location.