Representative Jordan D. Teuscher proposes the following substitute bill: STUDENT ATHLETE AMENDMENTS 1 2 **2024 GENERAL SESSION** 3 STATE OF UTAH **Chief Sponsor: Jordan D. Teuscher** 4 5 Senate Sponsor: Chris H. Wilson 6 7 LONG TITLE 8 **General Description:** 9 This bill enacts provisions relating to the use of the name, image, or likeness of a 10 student athlete who participates in an institution's intercollegiate athletic program. **Highlighted Provisions:** 11 This bill: 12 13 ► defines terms: 14 provides for certain allowed and prohibited uses of a student athlete's name, image, 15 or likeness; $\hat{H} \rightarrow$ provides that a student athlete agreement is not subject to Title 63G, Chapter 15a 2, Government Records and Management Act; and +Ĥ 16 prohibits an Institution of Higher Education from using appropriated funds for purposes related to a student athlete agreement. 17 18 Money Appropriated in this Bill: 19 None 20 **Other Special Clauses:** 21 None 22 **Utah Code Sections Affected:** 23 **ENACTS:** 24 53B-16-601, Utah Code Annotated 1953 25 53B-16-602, Utah Code Annotated 1953

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1st Sub. (Buff) H.B. 202

| 57 | Section 2. Section 53B-16-602 is enacted to read: |
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| 58 | 53B-16-602. Use of a student athlete's name, image, or likeness in intercollegiate |
| 59 | athletics programs Contracts Exceptions Prohibitions. |
| 60 | (1) A student athlete may not enter into a student athlete agreement that contains a |
| 61 | prohibited endorsement provision. |
| 62 | (2) Before a student athlete or prospective student athlete enters into a student athlete |
| 63 | agreement that exceeds \$600 in value, the student athlete or proposed student athlete shall |
| 64 | provide the student athlete agreement to the student athlete's or proposed student athlete's |
| 65 | institution. |
| 66 | (3) An institution that receives a student athlete agreement under Subsection (2) shall |
| 67 | provide the student athlete or prospective student athlete with a written acknowledgment |
| 68 | regarding whether the student athlete agreement conflicts with the institution's policies or the |
| 69 | provisions in this part. |
| 70 | (4) A student athlete agreement or any communication, or other material related to a |
| 71 | student athlete agreement $\hat{H} \rightarrow$, including those created before May 1, 2024, $\leftarrow \hat{H}$ is not subject to |
| 71a | Title 63G, Chapter 2, Government Records Access |
| 72 | Management Act. |
| 73 | (5) An institution may not use funds appropriated by the Legislature for any purpose |
| 74 | related to a student athlete's or prospective student athlete's student athlete agreement that the |
| 75 | student athlete or prospective student athlete submits to the institution. |
| 76 | Section 3. Effective date. |
| 77 | This bill takes effect on May 1, 2024. |