	FIREARMS FINANCIAL TRANSACTION AMENDMENTS
	2024 GENERAL SESSION
	STATE OF UTAH
	Chief Sponsor: A. Cory Maloy
	Senate Sponsor: Chris H. Wilson
]	LONG TITLE
(General Description:
	This bill addresses consumer transactions related to firearms.
]	Highlighted Provisions:
	This bill:
	defines terms;
	prohibits a financial entity from using a firearms merchant code to:
	 distinguish a firearms retailer from other retailers;
	 limit or decline a lawful payment card transaction;
	 limit or decline to do business with a customer or merchant; or
	 charge a merchant a higher transaction fee;
	 prohibits a financial entity from taking any action against a customer or merchant
1	that is intended to suppress or track lawful commerce involving firearms; and
	gives enforcement powers to the attorney general.
]	Money Appropriated in this Bill:
	None
(Other Special Clauses:
	None
1	Utah Code Sections Affected:
]	ENACTS:
	13-70-101, Utah Code Annotated 1953



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13-70-201, Utah Code Annotated 1953
13-70-301, Utah Code Annotated 1953
Be it enacted by the Legislature of the state of Utah:
Section 1. Section 13-70-101 is enacted to read:
CHAPTER 70. FIREARM FINANCIAL TRANSACTIONS
Part 1. General Provisions
13-70-101. Definitions.
(1) "Ammunition" means ammunition or cartridge cases, primers, bullets, or propellant
powder designed for use in a firearm.
(2) "Customer" means an individual who presents a payment card to a merchant for the
purchase of a good or service.
(3) "Financial entity" means an entity other than a merchant who is involved in
facilitating or processing a payment card transaction, including a bank, savings and loan
association, savings bank, industrial bank, credit union, or trust company.
(4) "Firearm" means the same as that term is defined in Section 76-10-501.
(5) (a) "Firearm accessory or component" means a device specifically adapted to:
(i) enable the wearing or carrying about one's person or the storage or mounting in or
on any conveyance of a firearm; or
(ii) be inserted into or affixed to a firearm to enable, alter, or improve the functioning
or capabilities of the firearm.
(b) "Firearm accessory or component" includes a telescopic or laser sight, magazine,
flash or sound suppressor, folding or aftermarket stock or grip, speedloader, brace, ammunition
carrier, or light for target illumination.
(6) "Firearms code" means any indicator that a financial entity assigns to a merchant or
to a payment card transaction that identifies whether a merchant is a firearms retailer or
whether a payment card transaction involves the purchase of a firearm, firearm accessory or
component, ammunition, or reloading supplies.
(7) "Firearms retailer" means a person engaged in the lawful business of selling or
trading firearms, firearm accessories or components, or ammunition.
(8) "Merchant" means a person who accepts a payment card from a customer for the

59	purchase of a good or service.
60	(9) "Payment card" means a card, code, or other means by which a person may debit a
61	deposit account or use a line of credit to purchase a good or service.
62	(10) "Reloading supplies" means any equipment, component, or material designed for
63	the reloading of ammunition, including reloading presses, shell holders, powder measures,
64	priming tools, reloading manuals, casings, and gunpowder.
65	Section 2. Section 13-70-201 is enacted to read:
66	Part 2. Prohibited Conduct
67	13-70-201. Limitations on firearms merchant codes.
68	A financial entity may not:
69	(1) require a merchant to use a firearms code in a manner that distinguishes a firearms
70	retailer located in the state from a general merchandise retailer or sporting goods retailer;
71	(2) decline a lawful payment card transaction based solely on the assignment or
72	nonassignment of a firearms code to the merchant or payment card transaction;
73	(3) limit or decline to do business with a customer, potential customer, or merchant
74	based on the assignment or nonassignment of a firearms code to a previous lawful transaction
75	involving the customer, potential customer, or merchant;
76	(4) charge a higher transaction or interchange fee to a merchant for a lawful transaction
77	based on the assignment or nonassignment of a firearms code; or
78	(5) take any action against a customer or merchant that is intended to suppress or track
79	lawful commerce involving a firearm, firearm accessory or component, ammunition, or
80	reloading supplies.
81	Section 3. Section 13-70-301 is enacted to read:
82	Part 3. Enforcement
83	13-70-301. Enforcement powers of the attorney general.
84	(1) The attorney general may enforce the provisions of this chapter.
85	(2) If, based on investigation, the attorney general believes that a person is in violation
86	of this chapter, the attorney general shall send the person written notice that identifies each
87	violation and directs the person to cease each violation within 30 days after the day on which
88	the person receives the notice.
89	(3) (a) The attorney general may initiate a civil action against a person who fails to

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90	cease a violation of this chapter within the 30-day time period described in Subsection (2).
91	(b) In an action under this subsection, the attorney general may seek, and the court may
92	order:
93	(i) injunctive relief;
94	(ii) (A) if the court determines that the person negligently or recklessly violated a
95	provision of this chapter, a civil fine of \$10,000 for each violation or actual damages,
96	whichever is greater; or
97	(B) if the court determines that the person willfully violated a provision of this chapter,
98	a civil fine of \$25,000 for each violation or actual damages, whichever is greater; and
99	(iii) costs and reasonable attorney fees to the attorney general if the court issues an
100	injunction or imposes a civil fine.
101	Section 4. Effective date.
102	This bill takes effect on May 1, 2024.

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