1 **CONSUMER PRIVACY MODIFICATIONS** 2 **2024 GENERAL SESSION** 3 STATE OF UTAH 4 **Chief Sponsor:** Ariel Defay Senate Sponsor: 5 6 7 LONG TITLE 8 **General Description:** 9 This bill modifies the Utah Consumer Privacy Act. 10 **Highlighted Provisions:** 11 This bill: 12 defines terms; • obligates a social media company and a controller to provide a readily-apparent 13 process for deletion of a post; and 14 • allows a controller to verify age of the requesting party. 15 16 Money Appropriated in this Bill: 17 None 18 **Other Special Clauses:** 19 None **Utah Code Sections Affected:** 20 21 **ENACTS:** 22 13-61-201.5, Utah Code Annotated 1953 23 24 *Be it enacted by the Legislature of the state of Utah:* 25 Section 1. Section **13-61-201.5** is enacted to read: 26 13-61-201.5. Definitions -- Minor rights -- Deletion of social media. 27 (1) As used in this section:



H.B. 550

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28	(a) "Controller" means the same as that term is defined in Section 13-61-101.
29	(b) "Minor" means an individual who is under 18 years old.
30	(c) "Post" means the same as that term is defined in Section 13-63-101.
31	(d) "Social media company" means the same as that term is defined in Section
32	<u>13-63-101.</u>
33	(e) "Social media platform" means the same as that term is defined in Section
34	<u>13-63-101.</u>
35	(f) "Youth" means an individual who is under 16 years old.
36	(2) A social media company shall provide a readily-apparent process for a minor, the
37	parent of a minor, or the legal guardian of a minor to delete posts.
38	(3) A controller shall comply with a request from a minor, a minor's parent, or a
39	minor's legal guardian to delete posts:
40	(a) created by the minor while a youth;
41	(b) uploaded to a social media platform by a minor while a youth; or
42	(c) uploaded by the minor while a youth, to a website, including a website outside the
43	definition of a social media platform.
44	(4) The controller may verify the age of the minor when the request to delete the
45	youth's posts is submitted.
46	Section 2. Effective date.
47	This bill takes effect on May 1, 2024.