

119 (vi) Social Security number;

120 (vii) photograph, video, or audio file containing a person's image or voice;

121 (viii) geolocation information sufficient to identify street name and city; and

122 (ix) any other identifier that a person may use to contact a specific individual.

123 (11) "Resident" means the same as that term is defined in Section 53-3-102.

124 (12) "Social media company" means an entity that owns or operates a social media
125 service.

126 (13) (a) "Social media service" means a ~~§~~ public ~~§~~ website or application that ~~§~~
126a includes as substantial functions ~~§~~ :

127 (i) ~~§~~ [is open to the public and consists primarily of] displaying ~~§~~ content that is ~~§~~
127a primarily ~~§~~ user-generated and not
128 produced by the social media company;

129 (ii) ~~§~~ [permits] permitting ~~§~~ an individual to register as an account holder, establish an
129a account, or

130 create a profile that is made visible to the general public or a set of other users defined by the
131 account holder ~~§~~ [for the primary purpose of allowing account holders to create, share, and view
132 user-generated content through such an account or profile] ~~§~~ ;

133 (iii) ~~§~~ [primarily allows account holders to post content and interact with content
134 generated by other account holders] connecting account holders to allow social interaction within
134a the website or application ~~§~~ ; and

135 (iv) ~~§~~ [enables account holders to create online communities or groups and communicate
136 with account holders] allowing account holders to post content viewable by other users ~~§~~ .

137 (b) "Social media service" does not include:

138 (i) email;

139 (ii) cloud storage; or

140 (iii) document viewing, sharing, or collaboration services.

141 (14) "User" means an individual who accesses or uses a social media service.

142 (15) (a) "Utah account holder" means a person who is a Utah resident and an account
143 holder.

144 (b) "Utah account holder" includes a Utah minor account holder.

145 (16) "Utah minor account holder" means a Utah account holder who is a minor.

146 (17) "Verifiable parental consent" means authorization from a parent for a social media
147 service to collect, use, and disclose personal information of a Utah minor account holder, that
148 complies with the following verifiability requirements:

149 (a) the social media service shall provide advance notice to the parent describing