

119 (iv) screen or user name that reveals an individual's email address, first name, or last
 120 name;

121 (v) telephone number;

122 (vi) Social Security number;

123 (vii) photograph, video, or audio file containing a person's image or voice;

124 (viii) geolocation information sufficient to identify street name and city; and

125 (ix) any other identifier that a person may use to contact a specific individual.

125a **H→ (11) "Push notification" means an automatic electronic message displayed on an account**
 125b **holder's device, when the user interface for the social media service is not actively open or**
 125c **visible on the device, that prompts the account holder to repeatedly check and engage with the**
 125d **social media service. ←H**

126 **H→ [~~(11)~~] (12) ←H** "Resident" means the same as that term is defined in Section 53-3-102.

127 **H→ [~~(12)~~] (13) ←H** "Social media company" means an entity that owns or operates a social media
 128 service.

129 **H→ [~~(13)~~] (14) ←H** (a) "Social media service" means a public website or application that:

130 (i) displays content that is primarily generated by account holders and not by the social
 131 media company;

132 (ii) permits an individual to register as an account holder and create a profile that is
 133 made visible to the general public or a set of other users defined by the account holder;

134 (iii) connects account holders to allow users to interact socially with each other within
 135 the website or application;

136 (iv) makes available to each account holder a list or lists of other account holders with
 137 whom the account holder shares a connection within the system; and

138 (v) allows account holders to post content viewable by other users.

139 (b) "Social media service" does not include:

140 (i) email;

141 (ii) cloud storage; or

142 (iii) document viewing, sharing, or collaboration services.

143 **H→ [~~(14)~~] (15) ←H** "User" means an individual who accesses or uses a social media service.

144 **H→ [~~(15)~~] (16) ←H** (a) "Utah account holder" means a person who is a Utah resident and an
 144a account
 145 holder.

146 (b) "Utah account holder" includes a Utah minor account holder.

147 **H→ [~~(16)~~] (17) ←H** "Utah minor account holder" means a Utah account holder who is a minor.

148 **H→ [~~(17)~~] (18) ←H** "Verifiable parental consent" means authorization from a parent for a
 148a social media
 149 service to collect, use, and disclose personal information of a Utah minor account holder, that

212 (f) allow a Utah minor account holder to download a file with all information
213 associated with the Utah minor account holder's account;

214 (2) implement and maintain reasonable security measures, including data encryption, to
215 protect the confidentiality, security, and integrity of personal information collected from a Utah
216 minor account holder;

217 (3) provide an easily accessible and understandable notice that:

218 (a) describes any information the social media company collects from a Utah minor
219 account holder; and

220 (b) explains how the information may be used or disclosed;

221 (4) upon request of a Utah minor account holder:

222 (a) delete the personal information of the Utah minor account holder, unless the
223 information is required to be retained under Section 13-61-203, or a different provision of state
224 or federal law; and

225 (b) remove any information or material the Utah minor account holder made publicly
226 available through the social media service; and

227 (5) disable the following features that prolong user engagement:

228 (a) autoplay functions that continuously play content without user interaction;

229 (b) scroll or pagination that loads additional content as long as the user continues
230 scrolling; and

231 (c) ~~Ĥ→ [except for direct messages from connected accounts,]~~ ←Ĥ push notifications
231a prompting
232 repeated user engagement.

233 Section 6. Section **13-71-203** is enacted to read:

234 **13-71-203. Supervisory tools.**

235 (1) A social media company shall offer supervisory tools for a Utah minor account
236 holder that the Utah minor account holder may decide to activate.

237 (2) The supervisory tools described in Subsection (1) shall include capabilities for an
238 individual selected by the Utah minor account holder to:

239 (a) set time limits for the Utah minor account holder's daily social media service usage
240 across devices;

241 (b) schedule mandatory breaks for the Utah minor account holder during selected days
242 and times across devices;